

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Reed Business Information
Quadrant House, 9th Floor, The
Quadrant
Sutton, Surrey SM2 5AS
England
Tel. No.: +44 (0) 208 652 3307
Fax No.: +44 (0) 208 652 8923
E-Mail: flight.international@rbi.co.uk

FLIGHT INTERNATIONAL goes truly inside the global aerospace industry, with analysis, in-depth features and incisive technical and programme coverage each week. Founded at the birth of the industry, in 1909, Flight International is the oldest, continuously published aviation magazine. Part of the Flightglobal stable of aviation information and data products, the weekly make sense of the fast-moving world of aerospace. Our highly respected journalists and correspondents from around the globe cover every sector from air transport to defence, spaceflight to business and general aviation. Flight International is also renowned for its cutaway posters and its flight tests. We have been producing our cutaways – part art, part technical drawing – of new programmes since the 1930s, and the posters can be seen in factories, offices and design departments around the world. Our flight tests, by top test pilots, appraise the latest airliners, business jets, helicopters and military jets.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand’s unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

**FLIGHT INTERNATIONAL
MAGAZINE**



24 Issues in the period
31,183 average circulation

**FLIGHTGLOBAL
WEBSITE**



760,573 average unique
browsers
Shared media channel,
See Note 1

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
FLIGHT INTERNATIONAL MAGAZINE (24 issues in the period)	15,018	16,165	31,183
a. Print	1,939	11,636	13,575
b. Digital	13,079	445	13,524
1. Requested	13,079	445	13,524
2. Non-Requested	-	-	-
c. Tablet	-	4,084	4,084
FLIGHTGLOBAL WEBSITE (Monthly Unique Browsers with 5,242,684 average Page Impressions)	760,573	-	760,573

Note 1: Shared media channel Flightglobal.com – serving both Flight International and Airline Business.

FIELD SERVED

FLIGHT INTERNATIONAL serves the fields of air transportation, corporate/private aircraft, military, finance, manufacturers and other industries related to this field as specified in 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are chief executives, presidents, chairmen, partners, generals, air chief marshals, admirals, MD's, other board directors, associates, lieutenant generals, air marshals, vice admirals, vice presidents, general managers, captains, group captains, colonels, engineers, executives, supervisors, squadron leaders, lieutenant commanders, majors, aircrew personnel, defence attaches and pilots. Also qualified are other titled and non-titled personnel including company copies.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	614
Allocated for Trade Shows and Conventions	322
All Other	477
TOTAL	1,412

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	28,466	91.3	15,018	48.2	13,448	43.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	571	1.8	-	-	571	1.8
Single Copy Sales	2,146	6.9	-	-	2,146	6.9
TOTAL QUALIFIED CIRCULATION	31,183	100.0	15,018	48.2	16,165	51.8

1a. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - PRINT

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	11,034	81.3	1,939	14.3	9,095	67.0
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	561	4.1	-	-	561	4.1
Single Copy Sales	1,980	14.6	-	-	1,980	14.6
TOTAL QUALIFIED CIRCULATION	13,575	100.0	1,939	14.3	11,636	85.7

1b. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - DIGITAL

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,523	100.0	13,079	96.7	444	3.3
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	1	-	-	-	1	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,524	100.0	13,079	96.7	445	3.3

1c. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD - TABLET

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	3,909	95.7	-	-	3,909	95.7
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	9	0.2	-	-	9	0.2
Single Copy Sales	166	4.1	-	-	166	4.1
TOTAL QUALIFIED CIRCULATION	4,084	100.0	-	-	4,084	100.0

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2014 Issue	Print	Digital	Tablet	Qualified Non-Paid	Qualified Paid	Total Qualified
July 1	13,851	16,140	1,062	14,647	16,406	31,053
July 8	14,577	16,149	1,066	14,650	17,142	31,792
July 15	14,260	16,152	1,048	14,656	16,804	31,460
July 22	14,061	12,594	4,579	14,655	16,579	31,234
July 29	13,964	12,594	4,532	14,709	16,381	31,090
August 5	13,805	12,594	4,543	14,721	16,221	30,942
August 12	14,245	12,594	4,537	14,722	16,654	31,376
August 26	13,981	12,594	4,551	14,867	16,259	31,126
September 2	13,831	12,594	4,546	14,867	16,104	30,971
September 9	13,838	12,594	4,550	14,897	16,085	30,982
September 16	13,924	12,594	4,536	14,896	16,158	31,054
September 23	13,882	12,594	4,541	14,909	16,108	31,017
September 30	13,906	12,594	4,540	14,941	16,099	31,040
October 7	13,836	12,595	4,522	14,992	15,961	30,953
October 14	13,834	12,595	4,507	14,978	15,958	30,936
October 21	14,020	12,595	4,497	14,959	16,153	31,112
October 28	13,779	12,596	4,496	14,979	15,892	30,871
November 4	13,811	12,596	4,479	14,988	15,988	30,886
November 11	13,812	12,596	4,493	14,983	15,918	30,901
November 18	13,909	12,595	4,487	14,942	16,049	30,991
*November 25	11,597	15,506	4,475	15,864	15,714	31,578
December 2	11,699	15,536	4,483	15,898	15,820	31,718
December 9	11,687	15,534	4,470	15,896	15,795	31,691
December 16	11,691	15,444	4,472	15,820	15,787	31,607

*Analyzed Issue

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 25, 2014
 This issue is -% or 4 copies above the average of the other 23 issues reported in Paragraph 2.

BUSINESS/INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print	Digital	Tablet	QUALIFIED NON-PAID	QUALIFIED PAID	CLASSIFICATION BY TITLE					
								Chief Executive, President, Chairmen, Partner, Air Chief Marshal, Admiral (A)	MD, Other Board Director, Associate, Lt. General, Air Marshal, Vice-Admiral (B)	Vice President General Manager, Captain, Group Captain, Colonel (C)	Engineer, Executive, Supervisor, Squadron Leader, Lt Commander, Major, Aircrew, Defence Attache (D)	Pilot (E)	Other Titled and Non-Titled Personnel including Company Copies (F)
AIR TRANSPORTATION Includes: Airlines Civil Government Authorities/ Organisations Passenger Services Airfreight Forwarders/Cargo Airports (Local & National) Business & General Aviation	10,617	33.6	262	10,355	-	10,617	-	1,476	1,488	2,191	5,077	342	43
CORPORATE/PRIVATE AIRCRAFT Includes: Corporate/Private Aircraft Owner/User Fixed Based Operators Agents & Distributors	1,659	5.3	36	1,623	-	1,659	-	267	300	252	820	10	10
MILITARY Includes: Army Navy Air Force Ministries of Defence/Military Government Other military organisations/ authorities	264	0.8	5	259	-	264	-	34	31	42	146	9	2
FINANCE Includes: Finance/Leasing Legal Consultancy Insurance	1,464	4.6	10	1,454	-	1,464	-	398	315	236	504	3	8
MANUFACTURERS Includes: Airframe manufacturers Engine manufacturers Avionics Others	1,564	5.0	37	1,527	-	1,564	-	198	238	238	868	14	8
RELATED INDUSTRIES Includes: Education Research & Development Others	296	0.9	9	287	-	296	-	31	39	48	162	9	7
SUB-TOTAL	15,864	50.2	359	15,505	-	15,864	-	2,404	2,411	3,007	7,577	387	78
Other Paid Circulation:													
Subscriptions	13,782	43.6	9,486	1	4,295	-	13,782						
Single Copy Sales	1,915	6.1	1,752	-	163	-	1,915						
Tablet Multi-Copy Same Addressee	17	0.1	-	-	17	-	17						
TOTAL QUALIFIED CIRCULATION	31,578	100.0	11,597	15,506	4,475	15,864	15,714						

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 25, 2014

QUALIFICATION SOURCE	Qualified Within			Print	Digital	Tablet	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years							
I. Direct Request:	16,823	7,622	3,161	7,805	15,506	4,295	15,864	11,742	27,606	87.4
II. Request from recipient's company:	1,524	277	239	2,040	-	-	-	2,040	2,040	6.5
III. Membership Benefit:	-	-	-	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	17	-	-	-	-	17	-	17	17	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-	-	-	-
VI. Single Copy Sales:	1,915	-	-	1,752	-	163	-	1,915	1,915	6.1
TOTAL QUALIFIED CIRCULATION	20,279	7,899	3,400	11,597	15,506	4,475	15,864	15,714	31,578	100.0
PERCENT	64.2	25.0	10.8	36.7	49.1	14.2	50.2	49.8	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 25, 2014

MAILING ADDRESS	Print	Digital	Tablet	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	3,487	15,505	-	15,864	3,128	18,992	60.1
Individuals by name only	5,032	1	-	-	5,033	5,033	15.9
Titles or functions only	59	-	-	-	59	59	0.2
Company names only	703	-	-	-	703	703	2.2
Multi-Copy Same Addressee copies	564	-	17	-	581	581	1.8
Single Copy Sales	1,752	-	163	-	1,915	1,915	6.1
Tablet Individual	-	-	4,295	-	4,295	4,295	13.6
TOTAL QUALIFIED CIRCULATION	11,597	15,506	4,475	15,864	15,714	31,578	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data		Audited Data		Audited Data		Circulation Claim	
	January – June 2012	July – December 2012	January – June 2013	July – December 2013	January – June 2014*	July – December 2014*	January – June 2014*	July – December 2014*
Total Audit Average Qualified:	32,933	32,007	31,962	31,517	30,983	31,183		
Qualified Non-Paid:	12,673	12,762	13,429	14,064	14,020	15,018		
Print:	6,411	6,201	4,509	3,970	1,907	1,939		
Digital:	6,262	6,561	8,920	10,094	12,113	13,079		
Tablet:	-	-	-	-	-	-		
Qualified Paid:	20,260	19,245	18,533	17,453	16,963	16,165		
Print:	16,526	15,430	14,340	13,086	12,310	11,636		
Digital:	3,734	3,815	3,434	3,407	3,485	445		
Tablet:	-	-	759	960	1,168	4,084		
Post Expire Copies included in								
Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC		
Average Annual Order Price:	£112.14	£117.01	£118.84	£119.73	£121.59	£126.43		

*NOTE: January – December 2014 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 25, 2014*

Region/County	Print	Digital	Tablet	Qualified Non-Paid	Qualified Paid			Total Qualified	Percent
					Single Copy Sales	Other Paid Subscriptions	Total Paid		
ASIA									
Afghanistan	-	3	-	3	-	-	-	3	
Armenia	1	6	-	6	-	1	1	7	
Azerbaijan	-	4	-	4	-	-	-	4	
Bangladesh	1	22	-	22	-	1	1	23	
Bhutan	-	8	-	8	-	-	-	8	
Brunei Darussalam	3	17	3	17	-	6	6	23	
Cambodia	-	2	-	2	-	-	-	2	
China	31	50	5	52	-	34	34	86	
Georgia	-	7	-	7	-	-	-	7	
Hong Kong - SAR	111	124	63	124	-	174	174	298	
India	80	275	10	277	-	88	88	365	
Indonesia	13	77	2	82	-	10	10	92	
Japan	134	66	9	68	-	141	141	209	
Kazakhstan	2	12	1	12	-	3	3	15	
Korea, Republic Of	23	17	4	17	-	27	27	44	
Kyrgyzstan	-	3	-	3	-	-	-	3	
Laos	-	4	-	4	-	-	-	4	
Macao	-	5	1	5	-	1	1	6	
Malaysia	24	215	4	217	-	26	26	243	
Maldives	1	33	1	33	-	2	2	35	
Mongolia	-	3	-	3	-	-	-	3	
Myanmar	-	8	-	8	-	-	-	8	
Nepal	-	13	-	13	-	-	-	13	
Pakistan	10	59	-	63	-	6	6	69	
Philippines	8	106	1	112	-	3	3	115	
Singapore	84	220	30	222	-	112	112	334	
Sri Lanka	6	132	2	132	-	8	8	140	
Taiwan	21	128	-	128	-	21	21	149	
Tajikistan	-	2	-	2	-	-	-	2	
Thailand	18	58	3	59	-	20	20	79	
Uzbekistan	-	7	-	7	-	-	-	7	
Vietnam	1	4	1	4	-	2	2	6	
Subtotal	572	1,690	140	1,716	-	686	686	2,402	7.6
MIDDLE EAST									
Bahrain	9	56	3	57	-	11	11	68	
Iran	4	33	-	33	-	4	4	37	
Israel	52	186	9	190	-	57	57	247	
Jordan	6	88	2	90	-	6	6	96	
Kuwait	35	18	2	19	-	36	36	55	
Lebanon	7	40	-	41	-	6	6	47	
Oman	23	24	2	24	-	25	25	49	
Qatar	7	60	13	60	-	20	20	80	
Saudi Arabia	16	83	4	83	-	20	20	103	
Syrian Arab Republic	-	1	-	1	-	-	-	1	
United Arab Emirates	69	348	54	355	-	116	116	471	
Yemen	-	8	-	8	-	-	-	8	
Subtotal	228	945	89	961	-	301	301	1,262	4.0
EUROPE									
Andorra	1	-	-	-	-	1	1	1	
Austria	84	184	13	188	-	93	93	281	
Balearic Islands	-	25	-	25	-	-	-	25	
Belarus	-	9	-	9	-	-	-	9	
Belgium	234	373	24	377	-	254	254	631	
Bosnia and Herzegovina	2	10	-	11	-	1	1	12	
Bulgaria	4	57	-	57	-	4	4	61	
Corsica	-	-	1	-	-	1	1	1	
Croatia	7	75	-	75	-	7	7	82	
Cyprus	14	43	3	44	-	16	16	60	
Czech Republic	38	131	8	133	-	44	44	177	
Denmark	118	186	6	194	-	116	116	310	
Estonia	10	56	-	59	-	7	7	66	
Faroe Islands	-	3	-	3	-	-	-	3	
Finland	80	63	1	63	-	81	81	144	
France	479	634	42	646	-	509	509	1,155	
Germany	682	519	55	533	-	723	723	1,256	
Gibraltar	2	1	-	1	-	2	2	3	
Greece	32	96	4	96	-	36	36	132	
Greenland	2	16	-	16	-	2	2	18	
Hungary	16	88	1	89	-	16	16	105	
Iceland	16	114	1	115	-	16	16	131	
Ireland	133	221	9	223	-	140	140	363	
Italy	133	156	36	167	-	158	158	325	
Latvia	10	52	-	54	-	8	8	62	
Liechtenstein	2	-	-	-	-	2	2	2	
Lithuania	1	61	1	61	-	2	2	63	
Luxembourg	39	88	6	89	-	44	44	133	
Macedonia	-	2	-	2	-	-	-	2	
Malta	7	56	-	56	-	7	7	63	
Moldova	-	31	-	31	-	-	-	31	
Monaco	4	6	-	6	-	4	4	10	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 25, 2014*

Region/County	Print	Digital	Tablet	Qualified Non-Paid	Qualified Paid		Total Paid	Total Qualified	Percent
					Single Copy Sales	Other Paid Subscriptions			
Netherlands	351	316	39	329	-	377	377	706	
Norway	148	60	15	61	-	162	162	223	
Poland	58	114	6	117	-	61	61	178	
Portugal	41	154	9	156	-	48	48	204	
Romania	14	89	-	94	-	9	9	103	
Russian Federation	29	160	3	165	-	27	27	192	
San Marino	1	-	-	-	-	1	1	1	
Serbia	2	47	-	47	-	2	2	49	
Slovakia	20	21	2	21	-	22	22	43	
Slovenia	10	38	2	40	-	10	10	50	
Spain	95	322	21	327	-	111	111	438	
Sweden	189	166	10	170	-	195	195	365	
Switzerland	339	351	53	356	-	387	387	743	
Turkey	26	175	1	179	-	23	23	202	
Ukraine	6	90	1	91	-	6	6	97	
United Kingdom	3,573	2,570	571	2,612	-	4,102	4,102	6,714	
Unspecified Europe	1,752	-	-	-	1,752	-	1,752	1,752	
Subtotal	8,804	8,029	944	8,188	1,752	7,837	9,589	17,777	56.3
AFRICA									
Algeria	-	10	-	10	-	-	-	10	
Angola	1	5	-	5	-	1	1	6	
Botswana	2	38	-	40	-	-	-	40	
Burkina Faso	-	1	-	1	-	-	-	1	
Burundi	-	2	-	2	-	-	-	2	
Cameroon	-	3	-	3	-	-	-	3	
Cape Verde	-	11	-	11	-	-	-	11	
Chad	-	1	-	1	-	-	-	1	
Congo	-	15	-	15	-	-	-	15	
Cote D'Ivoire	-	1	-	1	-	-	-	1	
Egypt	2	55	-	56	-	1	1	57	
Equatorial Guinea	-	1	-	1	-	-	-	1	
Eritrea	-	3	-	3	-	-	-	3	
Ethiopia	1	26	-	26	-	1	1	27	
Gabon	-	2	-	2	-	-	-	2	
Gambia	-	1	-	1	-	-	-	1	
Ghana	-	15	-	15	-	-	-	15	
Guinea	-	2	-	2	-	-	-	2	
Kenya	14	81	2	85	-	12	12	97	
Lesotho	-	1	-	1	-	-	-	1	
Libyan Arab Jamahiriya	1	11	-	11	-	1	1	12	
Madagascar	-	5	2	5	-	2	2	7	
Malawi	-	5	-	5	-	-	-	5	
Mali	-	1	-	1	-	-	-	1	
Mauritius	3	99	2	100	-	4	4	104	
Morocco	1	12	-	13	-	-	-	13	
Mozambique	-	16	-	16	-	-	-	16	
Namibia	2	21	-	22	-	1	1	23	
Nigeria	2	49	-	50	-	1	1	51	
Reunion	-	10	-	10	-	-	-	10	
Rwanda	-	1	-	1	-	-	-	1	
Senegal	-	1	-	1	-	-	-	1	
Seychelles	-	14	-	14	-	-	-	14	
South Africa	68	409	11	420	-	68	68	488	
Sudan	-	20	-	20	-	-	-	20	
Swaziland	1	2	-	2	-	1	1	3	
Tanzania	-	43	-	43	-	-	-	43	
Togo	-	5	-	5	-	-	-	5	
Tunisia	-	48	-	48	-	-	-	48	
Uganda	-	14	-	14	-	-	-	14	
Zambia	2	12	-	12	-	2	2	14	
Zimbabwe	1	29	1	29	-	2	2	31	
Subtotal	101	1,101	18	1,123	-	97	97	1,220	3.9
NORTH AMERICA									
Canada	276	682	2,834	713	-	3,079	3,079	3,792	
Mexico	8	40	4	41	-	11	11	52	
United States	1,132	2,283	142	2,371	-	1,186	1,186	3,557	
Subtotal	1,416	3,005	2,980	3,125	-	4,276	4,276	7,401	23.4
CARIBBEAN									
Anguilla	-	2	-	2	-	-	-	2	
Antigua and Barbuda	2	22	1	22	-	3	3	25	
Bahamas	-	21	-	21	-	-	-	21	
Barbados	2	18	-	18	-	2	2	20	
Bermuda	2	4	-	4	-	2	2	6	
Cayman Islands	1	24	-	24	-	1	1	25	
Cuba	-	1	-	1	-	-	-	1	
Dominican Republic	1	13	-	14	-	-	-	14	
Grenada	-	6	-	6	-	-	-	6	
Guadeloupe	-	1	-	1	-	-	-	1	
Jamaica	4	22	-	24	-	2	2	26	
Montserrat	-	1	-	1	-	-	-	1	
Netherlands Antilles	3	16	-	16	-	3	3	19	
Puerto Rico	1	15	-	15	-	1	1	16	
Saint Lucia	2	4	-	4	-	2	2	6	
Saint Vincent and the Trinidad and Tobago	4	7	1	7	-	-	-	7	
Turks and Caicos Islands	-	3	-	3	-	-	-	3	
Virgin Islands, British	-	3	-	3	-	-	-	3	
Subtotal	22	213	2	217	-	20	20	237	0.8
CENTRAL AMERICA									
Belize	-	8	-	8	-	-	-	8	
Costa Rica	-	11	-	11	-	-	-	11	
El Salvador	-	6	-	6	-	-	-	6	
Guatemala	-	5	-	5	-	-	-	5	
Nicaragua	-	2	-	2	-	-	-	2	
Panama	-	25	1	25	-	1	1	26	
Subtotal	-	57	1	57	-	1	1	58	0.2
SOUTH AMERICA									
Argentina	3	67	-	68	-	2	2	70	
Bolivia	2	9	-	10	-	1	1	11	
Brazil	42	123	9	125	-	49	49	174	
Chile	5	56	-	57	-	4	4	61	
Colombia	2	32	1	32	-	3	3	35	
Ecuador	1	9	1	10	-	1	1	11	
Falkland Islands (Malvinas)	2	-	-	-	-	2	2	2	
French Guiana	-	2	-	2	-	-	-	2	
Guyana	2	8	-	8	-	2	2	10	
Paraguay	-	7	-	7	-	-	-	7	
Peru	1	6	1	7	-	1	1	8	
Suriname	-	13	-	13	-	-	-	13	
Uruguay	-	26	2	26	-	2	2	28	
Venezuela	1	20	1	21	-	1	1	22	
Subtotal	61	378	15	386	-	68	68	454	1.4

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 25, 2014*

Region/Country	Print	Digital	Tablet	Qualified Non-Paid	Qualified Paid			Total Qualified	Percent
					Single Copy Sales	Other Paid Subscriptions	Total Paid		
ASIA PACIFIC									
Australia	280	32	77	33	-	356	356	389	
Fiji	3	7	2	8	-	4	4	12	
French Polynesia	1	8	-	8	-	1	1	9	
Kiribati	-	1	-	1	-	-	-	1	
New Caledonia	1	1	1	1	-	2	2	3	
New Zealand	107	31	15	32	-	121	121	153	
Papua New Guinea	-	5	-	5	-	-	-	5	
Solomon Islands	-	2	-	2	-	-	-	2	
Vanuatu	1	-	-	-	-	1	1	1	
Western Samoa	-	1	-	1	-	-	-	1	
Subtotal	393	88	95	91	-	485	485	576	1.8
Email Only	-	-	191	-	-	191	191	191	0.6
TOTAL QUALIFIED CIRCULATION	11,597	15,506	4,475	15,864	1,752	13,962	15,714	31,578	100.0

*See Additional Data

WEBSITE CHANNEL

WWW.FLIGHTGLOBAL.COM

2014	PAGE IMPRESSIONS	USER SESSIONS	UNIQUE BROWSERS	UNIQUE BROWSER FREQUENCY	PAGE DURATION	USER SESSION DURATION
July	6,444,389	1,771,763	862,178	2.05	00:46	02:49
August	4,745,163	1,455,932	715,742	2.03	00:45	02:28
September	5,088,412	1,498,511	736,806	2.38	00:46	02:38
October	5,406,047	1,594,122	776,475	2.05	00:46	02:38
November	4,963,705	1,477,551	732,258	2.02	00:47	02:38
December	4,808,392	1,467,541	739,979	1.98	00:48	02:37
AVERAGE:	5,242,684	1,544,236	760,573	2.09	00:46	02:38

July – December 2014 data was provided by Omniture. All website activity is audited by BPA Worldwide.

FLIGHT INTERNATIONAL shares the website Flightglobal.com with Airline Business. As a result, identical Website Activity will be reported on the brand report of each publication.

WEBSITE GLOSSARY

Page Impressions: A Page Impression is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

User Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Unique Browsers: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Unique Browser Frequency: Unique Browser Frequency represents the average number of times a Unique Browser visits a site during a reporting period. This is calculated by dividing the total number of User Sessions by the number of Unique Browsers.

Page Duration: The average time spent viewing any page on a web site.

User Session Duration: The average time visitors remain on a site per session.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit www.adicompli.com

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the Version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

MAGAZINE:

AVERAGE ANNUAL ORDER PRICE:

3,122 copies were sold to an aircraft manufacturer for employees as part of a multiple product bundle. The individual subscription value cannot be determined and as a result has been excluded from the Average Annual Order Price

GEOGRAPHIC DISTRIBUTION:

Geographic data for Website is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Steve Morgan, Client Services Manager

Jacki Bishop, Senior Marketing Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

February 24, 2015

City

London

Country

United Kingdom

Received by BPA Worldwide

February 24, 2015

Type

BD

ID Number

F102B0D4

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.