



Editorial Program 2018

| January-February | March | April | May | June |
|--|--|---|--|--|
| <p>Finance & Leasing Our annual scrutiny of the aviation leasing business taps into the vast information bank in the Flight Fleets Analyzer database as well as the finance expertise of the Flight Dashboard news team. It includes a survey of the leasing sector and developments influencing aircraft values and financing.</p> | <p>Marketing & Services As airlines take greater strides in the digital world, we examine some of the smart strategies that are being implemented. We also take a look at areas such as distribution, loyalty schemes, and wider branding issues, and chart the role that new technologies are playing in passenger services.</p> | <p>Aircraft & Engines We analyse the aircraft and engine markets and crunch the numbers with help from the Flight Fleets Analyzer database. We highlight the big airline spenders and scrutinise the global order book. The engine market is also surveyed, along with the latest developments in new airliner programmes.</p> | <p>Airports This annual assessment of the airport sector examines the traffic situation. The latest developments in airport networks and consolidation are also assessed, and we rank the leading airports by passenger traffic. We also look at how airports are gearing up for expansion.</p> | <p>Low-Cost Carriers As the low-cost airline model constantly evolves, we examine how that gap to the legacy carriers is closing and the different dynamics playing out around the world. We also explore the latest developments, such as the rise of long-haul low-cost carriers and the blurring of business models.</p> |
| <p>Ranking: Top 50 lessors by fleet value Content focus: Americas airlines/networks Content focus: Global outlook 2018</p> | <p>Content focus: Asia airlines/networks Content focus: Tackling disruption to services</p> | <p>Data analysis: Mainline aircraft deliveries and orders; engine markets Content focus: Latin America Content focus: Distribution</p> | <p>Ranking: Top 100 airports by traffic Content focus: Aircraft interiors Content focus: Identity management</p> | <p>Content focus: Leisure markets</p> |
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| <p>Routes Americas 13-15 February 2018 Quito, Ecuador Flight Airline Business event edition 14 February Loyalty 2018 5-7 February 2018 Bangkok, Thailand</p> | <p>Routes Asia 18-20 March 2018 Brisbane, Australia Flight Airline Business event edition 19 March Airlines for Europe (A4E): 5-6 March 2018 Brussels, Belgium</p> | <p>Routes Europe 2018 22-24 April 2018 Bilbao, Spain Flight Airline Business Routes daily 23 & 24 April</p> | <p>19th SITA Air Transport IT Summit TBC May 2018 Brussels, Belgium</p> | <p>74th IATA AGM 3-5 June 2018 Sydney, Australia Flight Airline Business IATA daily 3, 4, 5 June</p> |



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| July-August | September | October | November | December |
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| <p>World Airline Rankings Our annual financial index of the world's airline groups examines the world's top 100 airline groups by revenue and the top 100 passenger operations. This influential survey dives deeper into the data to list the top 50 low-cost operators, plus the top 25 regional airlines.</p> | <p>Airline Partnerships Our survey of the global alliances is an industry reference piece that scrutinises the evolving links between the world's top 200 carriers. We explore the competitive position of the three major alliances and the relationships being forged by a growing number of airlines outside the groupings.</p> | <p>Regional Airlines This financial health check of the regional airline sector examines the ongoing evolution of the sector, including the key themes in fleet development and business strategy. We also explore the latest developments in the cargo arena, ranking the top carriers and airports.</p> | <p>Airports (Strategy) In this second airport report we rank the leading groups by revenue. We also look at the latest innovations in airport management strategy. In our regular technology analysis, we explore the findings of the Airline & Airport IT Trends Survey, which is produced by SITA.</p> | <p>Maintenance This annual survey of the overhaul sector examines the latest developments, highlighting a range of MRO strategies from across the globe. We also examine how the key players in the market are adapting to the demands of customers, and how technology drives change in the industry.</p> |
| <p>Ranking: Top 100 airline groups by revenue; top 100 passenger airlines by traffic; low-cost and regional airline rankings</p> <p>Content focus: Passenger service systems (PSS)</p> | <p>Survey: Airline alliances and partnerships</p> <p>Content focus: Gender diversity in senior roles</p> | <p>Ranking: Top 50 cargo operators by traffic and revenue; top 50 Cargo airports</p> <p>Content focus: Cargo</p> | <p>Ranking: Leading global airport groups by revenue</p> <p>Content focus: Big data and SITA airline and airports IT trends survey</p> | <p>Content focus: Loyalty</p> |
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| <p>17th Airline Strategy Awards 15 July 2018 London, England</p> | <p>24th World Routes 2018 15-18 September 2018 Guangzhou, China Flight Airline Business Routes Daily 16, 17, 18 September 2018 43rd Regional Airline Association Annual Convention 23-26 September 2018 Long Beach, USA</p> | <p>European Regions Airline Association (ERA) general assembly 9-11 October 2018 Edinburgh, Scotland ALTA Airline Leaders Forum 2018 28-30 October 2018 Panama City Flight Airline Business ALTA Daily 28, 29, 30 November 2018</p> | | |